

## Message Text

UNCLASSIFIED

PAGE 01 BUCAR 02261 060642Z  
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 CIAE-00 INR-10 NSAE-00  
( ISO ) W

-----027992 070231Z /65

R 051342Z APR 78

FM AMEMBASSY BUCHAREST

TO USDOC WASHDC

SECSTATE WASHDC 8885

INFO AMEMBASSY BUDAPEST

AMEMBASSY WARSAW

UNCLAS BUCHAREST 2261

E.O. 11652: N/A

TAGS: BEXP, RO

SUBJECT: PROPOSED EXECUTIVE LEVEL TRADE MISSION (ELTM)

REF: USDOC 06001

1. BASED ON INFORMATION AVAILABLE, EMBASSY FINDS IT DIFFICULT RTO FORMULATE DEFINITIVE RESPONSE TO PROPOSAL THAT EXECUTIVE LEVEL TRADE MISSION VISIT ROMANIA IN FALL, 1978. THERE ARE TWO FACTORS WHICH BEAR DIRECTLY ON PROPOSAL: (1) OUTCOME OF CEAUSESCU STATE VISIT AND VARIOUS MISSIONS FROM MACHINE BUILDING AND CHEMICAL MINISTRIES AND (2) POTENTIAL CONFLICTS WITH OTHER MAJOR ECONOMIC/COMMERCIAL ACTIVITIES HERE IN FALL, NAMELY, FIFTH SESSION OF ECONOMIC COMMISSION AND FALL FAIR.

2. VARIOUS ECONOMIC/COMMERCIAL MISSIONS PRESENTLY IN UNITED STATES IN CONNECTION WITH PREPARATIONS FOR CEAUSESCU STATE VISIT WILL BE CONTACTING ALMOST EXCLUSIVELY OLD-TO-MARKET U.S. FIRMS. THIS FACT MAKES ELTM ATTRACTIVE IN SENSE THAT IT WOULD PROVIDE EXPOSURE FOR NEW FACES AND FIRMS AND THUS UNCLASSIFIED

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NOT CONSTITUTE REDUNDANCY. HOWEVER, THERE IS NO DOUBT BUT THAT IF RESULTS OF ROMANIAN MISSIONS IN U.S. NOW ARE DISAPPOINTING, GOR RECEPTIVITY TO ELTM GROUP WOULD BE IN SOME FASHION LESS WARM. THUS, WE FIND IT DIFFICULT TO JUDGE LEVEL OF INTEREST OF GOR IN ELTM AT THIS TIME, BUT BELIEVE THAT SENSIBLE JUDGMENT CAN BE MADE ON THIS

TOWARD THE END OF APRIL.

2. SCHEDULED MAJOR ACTIVITIES FOR FALL ARE BUCHAREST FALL FAIR, OCTOBER 5-14, AND FIFTH SESSION OF U.S. ROMANIAN ECONOMIC COMMISSION. AS FAR AS WE ARE AWARE, NO DATE HAS BEEN SET FOR COMMISSION MEETING. CLEARLY, ELTM SHOULD NOT COINCIDE WITH EITHER OF THESE ACTIVITIES SINCE EMBASSY WOULD BE UNABLE TO PROVIDE NECESSARY SUPPORT.

4. IF RESPONSE MUST BE MADE TO PROPOSAL BEFORE END OF APRIL, EMBASSY, ON THE BASIS OF INFORMATION AVAILABLE TO IT AT THIS TIME, RECOMMENDS THAT ELTM NOT COME TO BUCHAREST. WE WOULD PREFER, HOWEVER, TO POSTPONE DEFINITIVE RESPONSE ON PROPOSAL UNTIL END OF APRIL IF THAT IS FEASIBLE.  
SIMONS

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NNN

## Message Attributes

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**Review Markings:**  
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